

**2000 PM USA COMMUNITY EVENT MARKETING CALENDAR**

EVENT	DATE/TIME	PROMOTER CONTACT	CITY/STATE AND VENUE LOCATION	COST	ATTENDANCE	EVENT INVOLVEMENT
ZULU LUNDI GRAS FESTIVAL/ Section 32 CONCERT Region 1	3/6/07 M= 10:30am-5pm T-	Gary Thornton Zulu Social Aid & Pleasure Club 732 North Broad Street New Orleans, LA 70119 504/255-5481 504/255-4868- Fax	New Orleans, LA Waldenberg Park		100,000	- Display banners and signage - Conduct name generation surveys and distribute incentive item - PM Presents Concert
11th Year						<b>CONCERT</b>
CALLE OCHO Section 24 Region 2	3/11-12 S= 12 noon - 6pm Su-	Manuel Gonzalez/Jose Marban KIWANIS CLUB OF LITTLE HAVANA 1312 SW 27TH AVE. Miami, FL 33145 305/644-8888 305/644-8693 - Fax	Miami, FL 8th St & 4th Ave		1,400,000	- Display banners and signage - Conduct name generation surveys and distribute incentive item - PM Presents Concert
13th Year						<b>CONCERT</b>
L.A. FIESTA BROADWAY Section 54 Region 3	4/30 Su= 12:15pm-6pm	Peter Bellas CEO, Sales & Marketing ALL ACCESS ENTERTAINMENT 2130 Sawtelle Blvd. #304 Los Angeles, CA 90025 310/914-0015 310/914-8310 - Fax	Los Angeles, CA Shamrock Parking Lot		800,000	- Display banners and signage - Conduct name generation surveys and distribute incentive item - PM Presents Concert
9th Year						<b>CONCERT</b>
116TH STREET FESTIVAL Section 13 Region 1	6/10 S= 12pm-6pm	Nick Lugo, Jr. President NATIONAL HISPANIC IMPACT MARKETING 159 East 116th Street New York, NY 10028 212/348-8270 212/348-4469 - Fax	New York, NY 106th Street & Third Avenue		850,000	- Display banners and signage - Conduct name generation surveys and distribute incentive item - PM Presents Concert
7th Year						<b>CONCERT</b>
INDIANA BLACK EXPO/CONCERT Section 43 Region 4	7/14-16 F= 10am-9pm S= 10am-10pm Su= 12pm-8pm Concert: 7/15 7-11pm	Rev. C.R. William President Indiana Black Expo Inc. 3145 North Meridian Indianapolis, IN 46208 317/925-2702 317/925-6624 - Fax	Indianapolis, IN RCA Dome/Conv Ctr		150,000	- Display banners and signage - Conduct name generation surveys and distribute incentive item - PM Presents Concert
10th Year						<b>CONCERT</b>

**2078238648**

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EVENT	DATE/TIME	PROMOTER/CONTACT	CITY/STATE/AND VENUE LOCATION	COST	ATTENDANCE	EVENT INVOLVEMENT
PAN AMERICAN Section 44 Region 4	8/13 Su= 10am-11pm	Henry Cardenas HENRY CARDENAS AND ASSOCIATES INC. 850 W. Jackson - Suite 750 Chicago, IL 60607 312/421-5272 Showtime: 12pm 312/421-4878 - Fax	Chicago, IL Soldier Field		100,000	- Display banners and signage - Conduct name generation surveys and distribute incentive item - PM Presents Concert
14th Year						<b>CONCERT</b>
AFRICAN WORLD FESTIVAL Section 42 Region 4	8/18-20 F= S= Su=	Stacey Minyard Director of Education Museum of African American History 315 East Warren Avenue Detroit, MI 48201 313/494-5829	Detroit, MI Hart Plaza		100,000	- Display banners and signage - Conduct name generation surveys and distribute incentive item
12th Year						<b>FESTIVAL</b>
CHICAGO JAZZ FESTIVAL Section 32 Region 3	8/31-9/3 Th= 12pm-8pm F= 12pm-8pm S= 12pm-10pm Su= 12pm-10pm	Glen Ryniewski Media & Sponsorship Mktg City Hall Mayor's Office of Special Events 121 North LaSalle St. - Room 703 Chicago, IL 60602 312/744-3315 312/744-8523 - Fax	Chicago, IL		200,000	- Display banners and signage - Conduct name generation surveys and distribute incentive item
7th Year						<b>FESTIVAL</b>
FIESTA BORICUA Section 44 Region 4	9/3 Su= Noon - 7pm	Mr. Jusc Lopez PUERTO RICAN CULTURAL CTR 1671 North Claremont Avenue Chicago, IL 60647 773/342-8023 773/342-6609 - Fax	Chicago, IL		100,000	- Display banners and signage - Conduct name generation surveys and distribute incentive item
4th Year						<b>FESTIVAL</b>
14TH BRAZILIAN ST FESTIVAL Section 13 Region 1	9/3 S= 10am-6pm	Mr. Tom DeMatos 14TH BRAZILIAN STREET FEST 16 West 46th Street - 4th Fl. New York, NY 10036 212/382-1631 212/382-3620 - Fax	New York, NY 46th between Park Ave and Times Square		150,000	- Display banners and signage - Conduct name generation surveys and distribute incentive item
Name Generation = Unit Sales =						
3rd Year						<b>FESTIVAL</b>

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MEMPHIS R&B REVUE Section 23 Region 2	9/15 F= 8pm-11:30pm	Fred Jones Summitt Management Corp 4466 Elvis Presley Blvd. - Suite 248 Memphis, TN 38116 901/398-6655 901/398-2448 - Fax	Memphis, TN Mid-South Coliseum	100,000		- Display banners and signage - Conduct name generation surveys and distribute incentive item - PM Presents Concert
6th Year						<b>CONCERT</b>
MOJA FESTIVAL Section 22 Region 2	9/22-10/1 F-Su = 11am-12am	Ms. Ellen Dressler Moryl City of Charleston Office of Cultural Affairs 133 Church Street Charleston, SC 29401 843-724-7305 843-724-7173 - Fax	Charleston, SC Brittlebank Park	50,000		- Display banners and signage - Conduct name generation surveys and distribute incentive item
16th Year						<b>FESTIVAL</b>
RAICES FESTIVAL Section 24 Region 2	10/22 Su= 12-8pm	Danny Ramos President RAICES HISPANIC STATE FAIR OF FLORIDA INC. 445 Douglas Avenue - Ste 2005-8 Altamonte Springs, FL 32714 407/331-7019 407/772-4111 407/831-3807 - Fax	Orlando, FL Florida Fairgrounds	100,000		- Display banners and signage - Conduct name generation surveys and distribute incentive item - PM Presents Concert
6th Year						<b>CONCERT</b>

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